EFFORTS TO IMPROVE KNOWLEDGE ABOUT PREVENTION OF *HUMAN IMMUNODEFICIENCY VIRUS (HIV)* AND *ACQUIRED IMMUNE DEFICIENCY SYNDROME (AIDS)* IN ADOLESCENTS THROUGH VIDEO MEDIA

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SUMMARY

Background : *Adolescents are particularly vulnerable to HIV/AIDS transmission due to developmental transitions, high levels of curiosity, and a lack of comprehensive preventive knowledge. Incorporating both audio and visual elements, educational videos serve as a dynamic medium to enhance adolescent learning and retention.* ***Objective :*** *This project aims to develop an engaging educational video to improve adolescents' knowledge of HIV/AIDS prevention. Methods: The Communication, Information, and Education (CIE) video was developed using a smartphone and microphone for media capture, alongside editing tools including CapCut, Adobe Premiere, and Canva.* ***Results :*** *The final project produced a 6-minute-and-21-second educational video titled "Love Yourself by Preventing HIV/AIDS." The content covers key health topics, including disease definitions, root causes, signs and symptoms, modes of transmission, complications, medical management, and the ABCDE prevention strategy.* ***Conclusion :*** *The developed video serves as a communicative, interactive, and effective health promotion tool to boost HIV/AIDS prevention awareness among adolescents.*

Keywords: *adolescents, HIV/AIDS, knowledge, prevention, video media.*