VIDEO MEDIA AS AN EDUCATIONAL TOOL ON THE IMPACT OF FREE SEXUAL BEHAVIOR ON ADOLESCENT HEALTH

Dwi Handayani[1], Rina Sri Widayati[2]
dwihandayani@aiska-university.ac.id
Faculty of Health Sciences
'Aisyiyah University of Surakarta

SUMMARY

Background: *Adolescence is a developmental period that is vulnerable to risky sexual behavior due to a lack of knowledge about reproductive health. Free sex behavior can cause various negative impacts such as sexually transmitted infections, unwanted pregnancies, and psychological and social disorders. Therefore, video media is used as a means of Communication, Information, and Education (IEC) regarding the impact of free sex behavior on adolescent health. Video media was chosen because it is able to convey information through a combination of images, sound, text, and animation so that it can improve adolescents' understanding and memory of reproductive health information.* ***Objective:*** *Create a video media with the title "The Impact of Free Sex Behavior on Adolescent Health" as a means of Communication, Information, and Education (IEC) to increase adolescents' knowledge and awareness regarding the impact of free sex behavior on reproductive health.* ***Method:*** *The type of media used is an educational video. The production process was carried out through pre-production, production, and post-production stages using the Canva application.* ***Results:*** *The resulting media is an educational video with a duration of 3 minutes 39 seconds containing material on the definition, factors, impacts, and prevention of free sex behavior. The trial results showed that the video is easy to understand, interesting, and appropriate for the target adolescents.* ***Conclusion:*** *The video media output project "The Impact of Free Sex Behavior on Adolescent Health" was successfully created as a midwifery education media to increase adolescent knowledge and awareness regarding reproductive health and support health promotion and preventive efforts.*

Keywords: *Video Media, Education, Adolescents, Casual Sex, Reproductive Health.*