# EDUCATIONAL VIDEO MEDIA ON DIGITAL PAYMENTS FOR CONVENIENT SERVICES IN HOSPITAL

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## SUMMARY

***Background:*** *The development of digital technology is driving the transformation of payment systems in the healthcare sector. Digital payments such as QRIS, e-wallets, and debit cards can improve service efficiency. However, their utilization is still not optimal due to low patient understanding of their types, benefits, and usage processes. Therefore, engaging and easy-to-understand educational media is needed to increase patient knowledge and interest in digital payments.* ***Objective:*** *To create an educational video about digital payments in hospitals to increase patient understanding and interest in using cashless payment systems.* ***Methods:*** *A semi-cinematic audio-visual educational video was created using the CapCut and Canva applications, explaining the definition, types, benefits, and processes of digital payments in hospitals.* ***Results:*** *The output is an educational video titled "Digital Payments, Faster Services" with a duration of 3 minutes and 8 seconds and a file size of 182.9 MB. The video was piloted with four respondents and was deemed informative, engaging, and easy to understand.* ***Conclusion:*** *The educational video "Digital Payments, Faster Services" can be accessed via YouTube and used as an educational medium to increase public understanding of digital payments in hospitals.*

***Keywords:*** *Digital Payment, Educational Video, QRIS, Technology, Health*