IMPROVING BURN FIRST AID KNOWLEDGE AMONG HOUSEWIVES THROUGH VIDEO

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SUMMARY

Background: *Burns are tissue damage caused by heat, chemicals, electricity, or radiation that housewives often experience while cooking. There are approximately 11 million severe cases and 180 million mild cases globally each year, while in Indonesia there were 45,672 cases reported in 2022 with 62% of victims being women of productive age. On the other hand, only around 35% of housewives have adequate knowledge of first aid for burns, so that often the first treatment for burn victims is not appropriate.* ***Objective:*** *To produce an output in the form of an educational video on First Aid for Burns that discusses the definition, etiology, classification, clinical manifestations, complications, and correct treatment.* ***Method:*** *Development was carried out through pre-production, production, and post-production using smartphones, CapCut, and Canva, then tested on three respondents.* ***Results:*** *The 5-minute 13-second video was deemed clear, interesting, easy to understand, and registered with IPR.* ***Conclusion:*** *There is an output in the form of an educational video on First Aid for Burns that can be used as an educational medium to increase the knowledge of housewives about First Aid for Burns.*

Conclusion: *housewives; knowledge; Burn injury; first aid;*