# *EDUCATION ON THE USE OF THE PRIMAKU APP AS A TOOL FOR MONITORING CHILDREN'S GROWTH AND DEVELOPMENT THROUGH VIDEO*

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## *SUMMARY*

***Background**: Growth and developmental disorders in children remain a major concern for parents. Stunting can hinder human resource potential, increase health risks, and even contribute to mortality. The prevalence of stunting in Sukoharjo Regency is 9.42%. In 2024, 4,113 cases of stunting were identified. This is caused by suboptimal monitoring of children's growth and development by parents due to limited knowledge. The PrimaKU app, as a digital health platform, can serve as a solution to improve parents' ability to monitor their children's growth and development. **Objective**: To create an educational resource in the form of an animated video about the PrimaKU app. **Method**: Production of an audiovisual educational video using the CapCut and Canva apps for editing and animation creation. **Results**: The output is an educational video titled "PrimaKu: A Mother's Best Friend in Monitoring Her Child's Growth and Development," lasting 4 minutes and 30 seconds with a file size of 323,6 MB, covering the app's definition, benefits, functions, types, and features. **Conclusion**: This educational video can serve as an educational tool to improve mothers' understanding of monitoring their children's growth and development.*

***Keywords**: Children, Education, Growth and Development, PrimaKu, Video*