EDUCATION TO RAISE TEENAGERS' AWARENESS OF THE BPJS ENROLLMENT PROCESS THROUGH EDUCATIONAL BOOKLETS

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SUMMARY

Background; *BPJS Kesehatan is the agency responsible for administering the JKN program, which provides access to health services for the Indonesian people. As of July 31, 2025, national enrollment stood at 98.7%, with active participants accounting for 80.2% of the total enrollment; in Karanganyar Regency, enrollment reached 98.68% of the total population. However, the active enrollment rate stands at 74–75%, so efforts are still needed to increase active enrollment through education, outreach, and collaboration between local governments and BPJS Kesehatan to achieve the national active enrollment target of 85%.****Objective;*** *To create an educational booklet to inform adolescents about the BPJS Kesehatan enrollment process.* ***Method;*** *This included a pre-production phase involving the development of an outline and content covering the definition of BPJS, enrollment, participants' rights and obligations, the enrollment process, facilities and services, and covered conditions, followed by the visual design of the booklet using Canva and ChatGPT.* ***Results;*** *A 28-page booklet titled "Let's Understand Together: The BPJS Health Enrollment Process.".* ***Conclusion;*** *his booklet can serve as an effective educational tool for enhancing adolescents' knowledge.*

Keywords; *BPJS Health, Knowledge, Adolescents, Education.*