LANDSLIDE DISASTER PREPAREDNESS EDUCATION AS AN EFFORT TO IMPROVE COMMUNITY KNOWLEDGE THROUGH BOOKLET MEDIA

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SUMMARY

Background: *Indonesia has a high level of vulnerability to landslide disasters, especially in hilly and mountainous areas. Magelang Regency recorded 177 landslide incidents in 2025. The lack of public knowledge regarding landslides has resulted in low community preparedness. Education is an important strategy to improve community understanding and preparedness attitudes toward landslide disasters.* ***Objective:*** *To improve community knowledge and preparedness in facing landslide disasters as an effort to reduce disaster risks and impacts through booklet media.* ***Methods:*** *The media development process was carried out using Canva and Pinterest applications, as well as AI assistance for visual design and booklet content preparation. Furthermore, a trial was conducted on 3 respondents to determine the suitability of the material and design appearance.* ***Results:*** *The trial results involving 3 respondents showed that the material was easy to understand, relevant to community needs, and had an attractive design appearance. The output produced was a booklet entitled "Landslide Preparedness: The Key to Safety", consisting of 21 A5-sized pages. The booklet materials included the definition, causes, warning signs, impacts, prevention, and preparedness for landslide disasters.* ***Conclusion:*** *The booklet media entitled "Landslide Preparedness as the Key to Safety" is presented with materials that are easy to understand and suitable for community needs, supported by an attractive visual appearance, so that it can serve as an effective educational medium in improving community knowledge and preparedness toward landslide disasters.*

Keywords: *Preparedness, Landslide, Booklet*