HEALTH EDUCATION ON TOILET TRAINING FOR MOTHERS OF TODDLERS USING VIDEO MEDIA

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SUMMARY

Background: *This project addresses the high number of toddlers in Indonesia who struggle with bowel and bladder control-often resulting in indiscriminate elimination-due to parental lack of knowledge regarding toilet training and the excessive use of disposable diapers. Key questions addressed include: Why is toilet training important for children? What is its purpose? What are the consequences and impacts?* ***Objective:*** *The goal of creating this IEC (Information, Education, and Communication) medium was to produce an informative, engaging, and easily understandable animated educational video on toilet training for parents of toddlers. The video covers definitions, stages, methods, timing, and important considerations, serving as an educational tool for parents to use while guiding their children.* ***Methods:*** *The project involved creating a 2D animated video using creative tools and applications such as Canva, Powtoon, and CapCut between April and June 2026. Results: An educational animated video titled "Let's Learn to Use the Toilet Independently! 7 Steps of Toilet Training for Your Little One" was produced and officially uploaded to YouTube. This allows for broad public access and enables parents to learn independently and flexibly; the video runs for 4 minutes and 7 seconds with a file size of 158 MB.* ***Conclusion:*** *This activity demonstrates that interactive audio-visual media-specifically animated educational videos-can effectively present health information in a concrete and engaging manner. Consequently, it serves as an appropriate promotional solution to help parents foster independence and optimally support the growth and development of early childhood-aged children.*

Keywords*: Toddlers, Health Education, Parents, Toilet Training, Animated Video*